



# General Assembly

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April 18, 2013

- Purpose of the session
  - Unique forum for multilateral discussion of the spectrum of issues concerning OpenSFS
- Goal of this session
  - Make people aware of where OpenSFS is going and why
  - Would like ideas, criticisms, and feedback at the end
  - Recognize those who have participated
  - Value to you of joining and participating

## where are we going and why:

- Organization is growing – would like it faster
- Member supported – Absolutely!
- Vendor neutral – Absolutely!
- Non-profit organization – every \$ must count
- For the purpose of:
  - Aggregating community resources
  - Actively supporting and coordinating the H  
open source file system community

- Recognize we should leave the back-end of stuff to experts
- Communication
  - PR and marketing (proposed a marketing work group)
  - Refreshed web site (in progress)
  - Transparency – publishing meeting agendas, notes, budgets, and notices
- Increasing membership and participation
  - 3 membership levels might need adjustment
  - More incentives?

- What's working well are the working groups
  - We are improving Lustre by combining community resources and focusing these resources on community pain points
- 2<sup>nd</sup> Community Representative Director
  - Please use you community representative – power to the people!

# New Marketing Working Group Under Consideration

- Purpose
  - Participant growth
  - Forming alliances
  - Public relations
  
  - Brand management
  - Event marketing
  - Social Media
- Intel and DDN have offered to participate

## Recognitions

- Working groups
- Event Support
- Members
- Note the highly committed organizations and broad participation from members and non-members

# Activists



# Community Development Working Group Activists



Julich



# Operator & Member





# Group Activists

- ARSC
- CRAY
- DataDirect NETWORKS
- Dresden Uni., Germany
- EMC<sup>2</sup>
- Exxon Mobil
- Fermilab
- Fujitsu
- HPC Results
- Illinois Uni.
- Indiana University
- Informatik Uni., Germany
- InkTank
- Instrumental
- LBNI
- intel
- NICS/UTK
- NREL
- NetApp
- OAK RIDGE National Laboratory
- Routing Dynamics
- SDSC
- Stanford Uni.
- Terascale
- University of Alaska
- xyratex



- Bull
- CEA
- CRAY
- DataDirect NETWORKS



- NRL



- SDSC



- Warp Mech



- Magnify your voice
- Access more resources
- Lustre is essential to your business
- Doing the right thing – if you benefit, you should help
- Access to experts or become an expert yourself
- Demonstrate the strength of the Lustre community

# Magnify your voice



Magically your recollections



## Recruiting Efforts

- Will be reaching out to non-members and encourage to join
- Understand and address objections to joining
- Want to make sure members continue to renew and get value from their participation
- Need your help to encourage others to join, us know if you know potential members

- Many thanks to Steve Simms as previous community representative
- I will be contacting Adopter/Supporter representatives over next month to ask for input and suggestions
- I'm available for discussion of any OpenSFS concerns
  - [minyard@tacc.utexas.edu](mailto:minyard@tacc.utexas.edu)
  - 512-232-6578

- Questions/Comments?